

TRAVELBOUND

EDUCATION



TAILOR-MADE EDUCATIONAL TOURS FOR SCHOOLS AND COLLEGES

CIVIL RIGHTS

SAMPLE ITINERARY

USA HISTORY TOUR

THREE REASONS TO CHOOSE TRAVELBOUND EDUCATION

1. WE HELP YOU ORGANISE YOUR SCHOOL TOUR

Your role as tour leader can seem daunting (especially on top of your busy job as a teacher), so we will provide you with any of the following items to optimize your tour launch.

- Step-by-Step launch process (how to get your trip off the ground)
- Letter to parents template (you can just fill in the blanks)
- Sister school partnerships (We can help connect the dots for you)
- Posters (to advertise your trip)
- Risk Assessments (to help you complete any necessary paperwork)
- PowerPoint Presentation (promote your destination!)
- Fundraising information (to help families kick-start their campaigns)

2. WE HAVE PROVEN EXPERTSE IN TRAVEL

Every year 20,000 happy, worldly and educationally enriched students return from subject related tours which Travelbound Education has helped custom build for each school. We're deeply proud of our solid reputation built from over 25 years in the travel education industry. Experience which we use to provide personal, friendly and expert service, which helps make your tour idea a reality.

3. OUR COMMITMENT TO SAFETY AND SECURITY

- **Safety Management Systems** – Our risk assessments are carried out using reliable, accredited and independently verified resources. This audit process is used for all accommodation, excursions and transport providers.
- **On-tour representation (with 24/7 support)** – A Travelbound representative will meet you in-country, and when on tour you will have access to a 24-hour emergency duty office to speak with highly trained staff.
- **Financial Security** - As part of the world's largest leisure company, TUI Travel PLC, Travelbound provides financial protection to all school groups and further, we are fully ATOL bonded.
- **Worldwide offices, global reach** – UK, Australia, New Zealand, Asia, Middle East and USA
- **Responsible travel** – It is our responsibility as an educational tour operator to consider the environment, economy and culture of our destinations as of paramount importance, and our very own eco-tourism specialist is dedicated to help reduce our impact.

WHAT HAPPENS NEXT

This tour is a mini-project, and to give this project the best chance of success:

1. **Take 10-minutes to review this itinerary** and let us know of any amendments (or ideas!) to improve it.
2. **Confirm an Itinerary and provisional Departure Date** to allow the opportunity for Travelbound to create a customized quote that fits your school criteria.
3. **Money matters...so build in a buffer** between the amount per student and your final number (Use this to buy additional meals, pay for public transport or shout the students a special treat in-country!).
4. **Raise interest with students and families** allowing maximum time for families to get on board.
5. **Confirm your booking:** Contact us to confirm student interest with completed booking forms and provisional deposits to lock in your quoted amount.
6. **Coordinate the tour:** Your tour coordinator will be your main point of contact to discuss the finer details of your trip. They will forward a confirmation pack and book all the components of your tour ensuring a trip of a lifetime.

ITINERARY- USA *(Civil Rights History)*

Day 1	<p>AUCKLAND → → ATLANTA</p> <ul style="list-style-type: none"> • Meet at Auckland Airport and depart on your flight to Atlanta via LAX, SFO or IAH • Meet Guide at Airport and coach transfer to Hotel • Check in at Hotel • Centre for Civil and Human Rights- The centre pays homage to the American civil rights movement, as well as brings current global human rights issues to the forefront. The Center is a perfect starting point for exploring Atlanta's history in civil and human rights movements. <p><i>Overnight Atlanta</i></p>
Day 2	<p>ATLANTA</p> <p>Breakfast at Hotel before meeting coach to Martin Luther King, JR. National Site</p> <ul style="list-style-type: none"> • Martin Luther King, JR. Birth Home- Take a guided tour of Kings Home on Auburn Avenue where he lived for the first 12 years of his life. • Ebenezer Baptist Church- Listen to the sermons and speeches of Dr. King at Ebenezer Baptist Church. Browse exhibits about the history of the church or watch a video of Dr. King's sister as she talks about her family and the church. • The King Centre- this centre continues to spread the radical, nonviolent ministry through educational and inspirational materials including audio, video and the preserved writings of Dr. King. Pay your respects at Dr. and Mrs. King's Tomb and view the Eternal Flame. • International Civil Rights Walk of Fame- Walk in the footsteps of heroes such as Rosa Parks, Desmond Tutu and others which are embedded into the ground. <p><i>Overnight Atlanta</i></p>
Day 3	<p>ATLANTA--BIRMINGHAM</p> <p>Breakfast at Hotel before checking out and meeting coach.</p> <ul style="list-style-type: none"> • World of Coca-Cola- Experience the history of the world's most famous soft drink through fascinating exhibits, classic ads and an imaginative replica of the bottling process. Get closer than ever before to the World of Coca-Cola vault containing the secret recipe and tempt your taste buds with more than 100 beverages from around the globe. • Coach transfer to Birmingham • Check into Hotel • Kelly Ingram Park- site of civil rights rallies, demonstrations and confrontations in the 1960s, the park became the international focus of civil disobedience for blacks demanding equality. <p><i>Overnight Birmingham</i></p>
Day 4	<p>BIRMINGTON</p> <p>Breakfast at Hotel.</p> <ul style="list-style-type: none"> • Birmingham Civil Rights Institute- Richly detailed exhibits in the Civil Rights Institute reveal slices of black and white life in Alabama from the late 1800s to the present. A series of galleries tells the stories of daily life for African-Americans in the state and the nation and how dramatically different it was from the lives white people of that era took for granted. • Sixteenth Street Baptist Church- Birmingham's most famous Civil Rights landmark due to the Ku Klux Klansmen bombing which was a turning point in the status of race relations locally and nationally. The church is a reminder of man's inhumanity and his capacity for love and forgiveness. <p><i>Overnight Birmingham</i></p>

<p>Day 5</p> <p>Meal Inclusions: <i>Breakfast</i></p>	<p>BIRMINGHAM--MONTGOMERY</p> <p>Breakfast at Hotel before meeting coach for transfer to Montgomery.</p> <ul style="list-style-type: none"> • Dexter Avenue King Baptist Church- Dr. King lived, preached and planned the Montgomery bus boycott here. • Rosa Parks Museum -Experience the energy and emotion of the Montgomery Bus Boycott at this museum, which features a recreated street scene and re-enactment on the bus with video footage that transports witnesses to the fateful day on December 1, 1955. The Children's Wing prepares visitors for the museum re-enactment involving Rosa Parks. • The Freedom Riders Museum - Located in Montgomery's historic Greyhound Bus Station, the museum features the Road to Equality - The 1961 Freedom Rides art exhibit. An interactive video exhibit will capture and show thoughts and feelings from riders, witnesses and museum visitors. • Check into Hotel <p><i>Overnight Montgomery</i></p>
<p>Day 6</p> <p>Meal Inclusions: <i>Breakfast</i></p>	<p>MONTGOMERY—TUSKEGEE-- MONTGOMERY</p> <p>Breakfast at Hotel before meeting coach for day trip to Tuskegee.</p> <ul style="list-style-type: none"> • Tuskegee University- founded by Booker T. Washington in 1881 as a school to train Africa-American teachers. Make your way to the university chapel, where 11 Negro spirituals are depicted in stained glass known as the "Singing Windows." • Tuskegee Airmen National Historic Site- tells the story of pioneering black American pilots through its hangar museum, wayside exhibits and regular events. • Tuskegee Human & Civil Rights Multicultural Center- exhibits draw parallels between the U.S. civil rights conflict of the mid-20th century and earlier conflicts between European explorers and Native American tribes. • Coach transfer back to Montgomery <p><i>Overnight Montgomery</i></p>
<p>Day 7</p> <p>Meal Inclusions: <i>Breakfast</i></p>	<p>MONTGOMERY—SELMA--JACKSON</p> <p>Breakfast at Hotel before meeting coach for transfer to Selma.</p> <ul style="list-style-type: none"> • Selma Interpretive Center- tells how armed forces attacked the first wave of unarmed marchers on Bloody Sunday. • Edmund Pettus Bridge- This famous Civil Rights landmark represents a pivotal point in Voting Rights as law enforcement officers attacked marchers with tear gas and nightsticks on "Bloody Sunday," March 7, 1965. • After Lunch, coach transfer to Jackson, Mississippi. • Check into hotel <p><i>Overnight Jackson</i></p>
<p>Day 8</p> <p>Meal Inclusions: <i>Breakfast</i></p>	<p>JACKSON</p> <p>Breakfast at Hotel</p> <ul style="list-style-type: none"> • Smith Robertson Museum and Cultural Center- housed inside the first public school for African Americans in Mississippi. • Tougaloo College- recognized as "The Cradle of the Civil Rights Movement in Mississippi "because of the fundamental principles of freedom, equality, justice and America's promise. • Farish Street Historical District- a 125-acre late nineteenth century grid-patterned neighborhood, listed on the National Register of Historic Places. This is where you'll find over 100 years of rich African-American heritage. Visit the newly renovated Alamo Theater and then stop in at Johnny T's (formerly known as The Crystal Palace Night Club) where the likes of Duke Ellington, Lionel Hampton, and Louis Armstrong once performed. <p><i>Overnight Jackson</i></p>

Day 9 Meal Inclusions: <i>Breakfast</i>	JACKSON -- MEMPHIS Breakfast at Hotel before coach transfer to Memphis <ul style="list-style-type: none"> • Memphis' National Civil Rights Museum at the Lorraine Motel- take a glimpse inside the motel room and balcony where Martin Luther King Jr. was assassinated. Across from the museum stands the boarding house where the shooter stood. Within this Legacy Building, exhibits detail the investigation, manhunt and trials associated with King's murder • Check into Hotel <i>Overnight Memphis</i>
Day 11 Meal Inclusions: <i>Breakfast</i> <i>Dinner</i>	MEMPHIS Breakfast at Hotel before meeting guide <ul style="list-style-type: none"> • Memphis Rock 'n' Soul Museum- get a look inside the Memphis music scene and see its connections to the larger story of civil rights in the South. • Bass Pro Shops at the Pyramid- one of the most dynamic and immersive retail experiences in the world. It's more than a store; it's an adventure! In addition to an incredible assortment of fishing, boating, hunting and outdoor gear, the mega store includes a 103-room hotel with treehouse cabins; 600,000 gallons of water teeming with over 1,800 fish; a cypress swamp with alligator pools and duck aviaries; and a breathtaking observation deck at the top of the 32-story steel pyramid. • Dinner at THE LOOKOUT at the Pyramid- the Lookout at The Pyramid offers a signature dining experience overlooking Downtown Memphis. Sit back and relax at the apex of the Pyramid and enjoy southern-inspired comfort dishes and the stunning 10,000-gallon catfish aquarium in the restaurant's center. Venture out onto the glass-floored observation deck, 300 feet above the Mississippi River. <i>Overnight Memphis</i>
Day 12 Meal Inclusions: <i>Breakfast</i>	MEMPHIS → AUCKLAND Breakfast at Hotel before coach transfer to Airport <ul style="list-style-type: none"> • Depart on your flight to Auckland via LAX, SFO or IAH <i>Overnight Flying</i>
Day 13	MEMPHIS → AUCKLAND <ul style="list-style-type: none"> • Arrive in Auckland

INCLUSIONS

- ✓ Return economy flights
- ✓ Return airport transfers from the arrival airport to your hotel
- ✓ All accommodation
- ✓ All transport as outlined in the itinerary
- ✓ Meals as outlined in the itinerary
- ✓ Admission to all activities and attractions as outline in the itinerary
- ✓ Information on resorts, hotels and excursions with guidebooks and maps available on request
- ✓ 24 hour emergency back-up and support
- ✓ Kiwi Holidays Travel Insurance

EXTRAS TO BUDGET FOR

- Visas (if required)
- Transport to and from Auckland Airport
- Meals and drinks not included in the itinerary
- Drinks - water is provided with meals. Soft drinks and juices at extra cost
- Additional excursions and activities not mentioned in the itinerary
- Spending money – souvenirs and extras

ORGANISING YOUR STUDY TOUR IN 7 EASY STEPS



1. Itinerary Planning
2. Launch
3. Booking
4. Documents Collecting and Tour Prep
5. Confirming
6. Departure
7. Return Meeting

AMMENDMENTS AND CANCELLATIONS

Changes are permitted and any additional charges will be assessed at time of change. If you wish to cancel or amend all or part of your tour you should advise us in writing (by letter, email or fax) as soon as possible. A cancellation or amendment is effective only when received in writing by the company from the group contact who signed the booking form. Any new person added to the booking must provide a signed acknowledgement. PLEASE NOTE: If any cancellation reduces the number of paying group members below the minimum number required for a particular tour price or concession (including free places), the invoice will be adjusted accordingly for all remaining group members.

TOUR COST GUARANTEE

Once your tour has been booked and first deposit paid, Travelbound guarantee that the price of your tour is fixed. This means that your tour price is not subject to any unpredictable extra costs associated with currency fluctuations. **Please note**, as this is a quotation only, we are not holding any of your travel arrangements. To secure your booking you need to provide written confirmation of the tour itinerary, student/staff numbers and overall cost as approved.